



ETA SURVEY

Eta Chapter of Kappa Delta Rho Fraternity | University of Illinois | www.KDRillinois.org | Spring 2023

A Letter from the Alumni President



Brothers:

I'm excited to share that, together, we continue to turn the ship around!

As you will see in this newsletter, the undergraduate chapter took responsibility for recruitment this spring, with

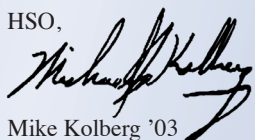
the support and guidance from Abe Hinterlach, ZB'21, our recruitment consultant. They did a fantastic job, recruited nine new members, and put us solidly on track with 32 new freshmen and sophomore members in the chapter.

The house corporation is working to iron out occupancy for the fall. As anticipated, we will be at about half capacity for the 2023–2024 academic year. As you all know, each fall, the university and private landlords push aggressively to have students sign leases for the following fall. What that means is by the time we recruit members, they are blocked out for the following year. We are right on track to be back to full occupancy for fall '24.

We've updated our financial situation in this newsletter. I want to thank the brothers who stepped up to join those who have generously made commitments to the campaign to preserve and to restore the chapter and house. Total pledges are at \$794,337! The financial gap is closing, and we are focused on getting to fall '24, when we will be at full capacity. In the meantime, we are exploring a bridge loan to help close the gap to keep the bills paid and the house reopened this coming fall.

I know a lot of brothers have said they will support the campaign when they see progress. Well, we are back, and we are growing. Now is the time we need you to join us. The more we have pledged, the lower the outstanding debt and the better shape we will be in.

It's going to be an exciting year. I look forward to seeing you at Homecoming.

HSO,

Mike Kolberg '03
President

Eta Building Association of Kappa Delta Rho

Meet the Nine New Members From This Spring!



OFFICIAL WEBSITE

www.kdrillinois.org

If you don't already have a login, please request one. Once logged in, you will have access to member-only content and contact information, including the ability to search for your classmates, suitemates, etc. The website also provides you with an opportunity to update your own contact information, so you don't miss any of the latest news from Eta Chapter.

RECRUITMENT REFERRAL

Do you have a son, grandson, nephew, or another relative who would make a great KΔP? Have a neighbor or other friends who would be good contacts? Send any referrals to our recruitment consultant, Abe Hinterlach at ahinterlach@kdr.com or by cell or text: 830-456-0798.



Why We Need Your Help to Bridge the Gap

A lot of brothers have asked a very reasonable question: “Why is it important to support the current campaign effort?” We want to be as transparent as possible. First, a **big thank you** to the brothers who have stepped up with their gifts or pledges in the last six months!

The **great** news is that the investment in restoring the chapter is paying off! Like any investment, it will take a couple of years to fully pay off and to have the chapter and house back at full operating strength.

| March 2023–August 2024 | | |
|--|---------------------|----------------------------------|
| INCOME | | |
| Cash on hand | | \$94,000 |
| Estimated existing campaign pledge payments | | \$110,000 |
| Fall '23–Spring '24 rent | | \$120,000 |
| Total projected cash available | | \$324,000 |
| EXPENSE: | Monthly | Total through August 2024 |
| Mortgage | \$3589 (18 months) | \$64,602 |
| House expenses | \$5,500 (18 months) | \$99,000 |
| Insurance (April '23) | | \$22,000 |
| Insurance (April '24) | | \$23,000 |
| Recolonization, staffing and expenses | | \$60,500 |
| Real estate taxes (2023) | | \$32,000 |
| Real estate taxes (2024) | | \$33,000 |
| Fundraising expenses | | \$25,500 |
| Upgrades to house for move-in (furniture, paint, floors) | | \$50,000 |
| Total | | \$409,602 |

The GAP is projected at a minimum of \$85,000. That assumes all pledge payments are made on time. That also assumes no major repairs or maintenance items arise. We are working hard to finalize live-in numbers for next year. We anticipate it will be fall 2024 when we are at full occupancy.

How Are We Closing the Gap? We are approaching all brothers to consider a gift or preferably a pledge to support the restoration of the chapter and preservation of the house. We are exploring a bridge loan to cover our cash flow needs.

You can help! Complete the enclosed pledge form and, if possible, consider the best-stretch pledge you’re comfortable with, payable over five years. Or, you can make your pledge on-line at www.kdrillinois.org click on the “campaign” tab. Make sure you select the “pledge” tab.

Several brothers have asked “**Why do we have a mortgage if the house was built in 1927**”? The short answer is to recall that, in 2007–2009, we conducted a capital campaign to renovate the house and raised multi-year pledges totaling \$1,070,000. The physical construction project on the house totaled a bit more than \$1,800,000. Our **goal** in the current campaign is to raise sufficient funds to pay off the mortgage over the next five to seven years. The raised funds are necessary to cover operating expenses, recolonization costs, and then debt reduction.

To give perspective, the mortgage balance has come down consistently year-by-year as we’ve made payments over the past 12 years. If we come together and support the current campaign with pledges over the next five years, we can restore the chapter, operate, and pay off the mortgage.

| Year-End Balance | Year |
|------------------|-------|
| \$1,100,00.00 | 2009 |
| \$906,475.14 | 2010 |
| \$855,000.00 | 2011 |
| \$795,000.00 | 2012 |
| \$813,688.48 | 2013 |
| \$777,529.50 | 2014 |
| \$739,680.87 | 2015 |
| \$700,163.69 | 2016 |
| \$658,710.49 | 2017 |
| \$619,355.25 | 2018 |
| \$575,545.95 | 2019 |
| \$552,821.03 | 2020 |
| \$550,836.46 | 2021* |
| \$531,108.00 | 2022 |

*includes COVID deferral in 2020–2021

HOW CAN YOU HELP?

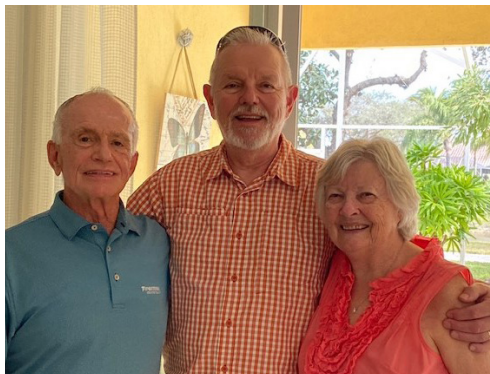
Volunteer! We are looking for volunteers willing to help provide content for the website and newsletter, assist with the chapter, and provide mentoring and advice to the actives. Consider volunteering your time to make our chapter stronger.

ALUMNI NEWS

Don Russell '70: In the third week of January, Liz and I went to Bonita Springs, Florida, and got to visit with pledge brother **Bill Haag '69** and his wife Bobbi. It was a great visit! We are going to Istanbul, Turkey, (and Capacodia) with **Joe Maloney '69**, **Al Tunkel '68**, and their wives in May. We are first going to Barcelona, Spain, the Tunkels' are first going to Vienna, and the Maloney's are first going to their grandson's first communion in Austria. We will all meet up in Istanbul.

Bill Paris '87 checked one off the bucket list, doing a Christmas market cruise on the Rhine River in December.

Ryan Franks '07 was working in Germany a few months back and popped over to see **Paul Torres '09**, who is living and working in London. They met up at a Fulham FC English Premier League game.



Letter From the Consul



Dear Alumni,

I hope 2023 has been treating you all well. Under the collective effort of the chapter and the recruitment committee, Eta Chapter kicked off the spring semester with stellar recruitment performance and ended the recruitment season with nine pledging new members. Through working with the national advisor and the executive members, our new-member education committee has successfully planned out a six-week education plan to ensure the new members are en route to become the next young KAP gentlemen.

We also have plans for various community-service events this semester, with collaboration of the ROTC and the Salvation Army. We also intend to ramp up fundraising effort once our RSO registration has been approved, so that we are capable of conducting scaled philanthropy events to raise money for the B+ Foundation.

HSO,
Dave Sun '25



Undergraduate Spotlight: Kyjuan Martin '25



Where are you from and how did you end up at Illinois?

I'm from Chicago, and I ended up at U of I because of the scholarships available and the opportunities presented. Another push in me coming here was how many friends I had who were also attending.

What do you do for fun?

For fun, I engage in physical activity, such as sports and spending time with my brothers. Some of my most favorite events to attend are our brotherhood events.

How did you end up in KAP?

I heard about the chapter restarting from a friend and, out of interest, I took a chance and ended up enjoying the guys and signing my bid. My hope for the chapter is to regain its reputation and power at U of I.

What's been your most memorable or favorite experience in KAP thus far?

The best memory of my KAP journey thus far was becoming junior tribune and travelling to the Theta and Nu chapters. That let me see more of what KAP is like nationally. These two events mean a lot to me, because I was able to gain an amazing understanding of the way KAP can run.

LEAVE A LEGACY

Consider a lasting gift that will support Kappa Delta Rho long after you are gone. By including Eta in your estate plans, you ensure the long-term health and success of our fraternity. Here's what you and/or your advisor might need to know: Most common ways to include Eta are through your will or life insurance. Sample language: I leave the sum of (\$xxxxxx.xx or xx% of my estate) to: Eta Building Association of Kappa Delta Rho tax id # (37-6048873) c/o the National fraternity of Kappa Delta Rho, P.O. Box 777, Latrobe, PA 15650, for their general purposes.*

**This information is not presented as legal or tax advice. Always consult your advisors for questions you may have.*



Alumni Spotlight:

Justin Meyer '05



How did you end up going to Illinois and joining KAP?

For me, going to Illinois was the obvious choice. I was lucky enough to know early I loved programming. There's no better school for the price than Illinois' computer-science program.

My journey to KAP was a little less straightforward. I loosely rushed another fraternity. My suitemate, who was also rushing this fraternity, had a bad experience. This convinced me to join a better fraternity.

I started rushing KAP with another friend I found in my freshman dorm, Vince Klos. The strengths of KAP were slightly embellished by the

social chair at the time. But sometimes, the ends justify the means. Twenty years later, I can trace how much KAP influenced my life in pivotal ways.

What was your engagement or officer roles in the chapter? Any favorite memories?

I had several positions: president, junior tribune, commissar (twice), and serenade chair.

My favorite memories typically involve serenades. It was a lot of fun putting together performances, demonstrating the right "KDR" sensibilities (making fun of ourselves). The pinnacle was a complex Mr. Roboto dance number with the titular Kilroy wearing metallic dyer vent tubes.

Much of my core KAP friend group formed putting together a Halloween Village People YMCA dance that was performed at Joes.

I also enjoyed improving KAP. I renovated my room (back when you could do that), built a bar in 23, helped frame and finish the weight room, and helped decorate some jaw dropping party themes.

What has your career path been? Would brothers know or be touched by any of your work?

After graduating, I worked for Accenture in their research and development group. Any folks traveling through O'hare in 2006–2010 might have seen the 12-foot touch screen I helped build.

After Accenture, I started Bitovi with another brother (Brian Moschel '06). We sold our first project to another brother's dad. We build web and mobile apps. We helped build Apple.com, Walmart.com, Samsclub.com, and have recently helped build Yum Brands' (Pizza Hut, KFC, TacoBell, Habbit Burger) centralized eCommerce platform. We've



Left to right: Brian Moschel '06, Justin Meyer '05, Jake Erickson '05, and Mike Kolberg '03.

CHAPTER ETERNAL

Our deepest sympathies to the family and friends of the following Eta brother:

Willard E. Kenney '50

June 8, 2022

also helped build a bunch of lesser-known sites and apps across various industries and purposes.

Have you stayed in touch with any classmates or other KAP brothers?

Yes. I see fairly regularly Brian Moschel '07, Mike Kolberg '03, Jake Erickson '05, Vince Klos '05, Adam McCabe '06, Stu Chen '06, and Chris Czernick '05. There's a bunch more I wish I was still chatting with regularly.



Have Alumni News?

We want to hear from you! Send your personal updates, accomplishments, adventures, and photos to our account manager Dorothy Wysocki at dwyssocki@elevateims.com, or simply fill the enclosed news form and return it in the mail. We want to share it in the next issue of *The Eta Survey*!